

2023 IMPACT REPORT

Providing resources to strengthen and uplift Saint Paul's East Side

Summary

In FY 2022, the foundation made 14 grants to 11 distinct organizations. This report provides a brief summary of the impact of those grants, which were made in FY 2022 and reported in FY 2023.

Total Grants Paid: \$996,663.00 ◆ Number of Grants Made: 14 ◆ Organizations Funded: See Addendum A for complete list

Three grants totaling \$452,790 were made to the Hill-Murray Foundation.

Of this \$400,000 supported the Future Leaders Scholarship Program, which provides four years of tuition assistance and leadership development support to up to 20 students starting in the 9th Grade. The first cohort of 18 students graduated in May 2023. Collectively they had an average GPA of 3.31 and included 6 BIPOC students, 6 males and 12 females. All 18 graduating seniors were college-bound. Overall, the program had 74 students enrolled (six students left Hill-Murray).

According to the final report: The program was responsible for creating opportunities for students to form life-long friendships and learn about themselves and how they can use their talents and gifts to make Hill-Murray a place where ALL students belong. Together with other leaders, the FL students were able to explore, ask questions, challenge the status quo, and look for new answers to problems both within the walls of H-M and in the greater community.

FY2022 saw the foundation's investment in this program reach \$1 million.



Two grants totaling \$65,000 were made to East Side Neighborhood Development Company

\$50,000 coupled with funding from the McNeely Foundation, and in partnership with Latino Economic Development Center, provided support for a year-long East Side Real Estate Master Plan process to provide a collective road map for impactful commercial real estate for the Payne Phalen and Dayton's Bluff neighborhoods. The final Master Plan is due in early 2024.

\$15,000 supported the East Side Black Business Network, which included regular gatherings and trainings for over 20 Black-owned East Side business owners.

A grant of \$100,000 to Latino Economic Development Center

to begin developing a formal Commercial Real Estate strategy. The grant propelled the Plaza del Sol project toward fruition, including a state appropriation (\$3,548,000) and helped LEDC develop its processes for commercial real estate projects and practice.

Groundbreaking will take place in early 2024.





A grant of \$50,000 to Fight For Your Dreams provided start-up funding to hire a Youth Program Director to support and mentor youth boxers at Sir Boxing Gym and develop a learning curriculum. More than 20 youth of all ages benefit from the

program every week.

Seven grants totaling \$343,100 were made for General Operating Support.

When Gen Op grants are made, they support the overall work of the organization. As such, specific measurable outcomes are not tracked other than to gauge the organization's continued health and productivity. A few specific outcomes produced through these grants include:

Theresa Living Center (\$50,000) transitioned 15 women from homelessness into their own housing, while serving 22 women onsite and 31 in scattered site housing. They increased their onsite programming with "Empowerment Express", which offers 4 pillars of wellness: Spiritual empowerment, mental awareness, physical fitness and mental alertness. The two part-time case managers were promoted to full-time to ensure all onsite and scattered site clients receive optimal case management services. TLC also completed a new 3-year strategic plan for FY2024-26.

Outfront Minnesota (\$2,500) used funding so support its physical move into new office space at University & 280, which is closer to public transit and the state Capital.

America's Charities (\$200,000) raised over \$28 million to support hundreds of nonprofits across the United States and the world.

BLCK Press Center for Broadcast Journalism (\$15,000) supported several BIPOC youth journalists to tell stories about their communities from a cultural perspective.

East Side Funders Network (\$25,000) used funding as part of the Opportunity Fund to support over \$200,000 in catalytic efforts focused on community wealth building for the East Side community.



Administration

In FY2022, the foundation:

- had one FTE Executive Director who began employment on June 1, 2022.
- incurred \$244,234 in direct administrative expenses.
- had \$7,674,606 in total assets.

Rooted Philanthropic focuses its giving and support on the neighborhoods of Saint Paul's East Side and the surrounding communities. Our focus is to support entrepreneurs, ensure a quality education for our youth, empower women to be their best selves, and engage the community in healthy living.

Mission statement

Rooted Philanthropic supports the people of Saint Paul's East Side communities to unlock their potential by investing in their capacity, growth, and innovation.

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Contact

Patrick J. Troska, Executive Director patrick@rootedphilanthropic.org 651-225-1463

Vong Thao, Program Officer Entrepreneurship & Small Business vong@rootedphilanthropic.org 651-316-4430

ADDENDUM A

2022 FISCAL YEAR GRANTS MADE

Organization	Grant Amount	Number of Years	Purpose
America's Charity	\$200,000.00	1-year	Annual Campaign
BLCK Press Center for Broadcast Journalism (fiscal agent: Tiny News Collective)	\$15,000.00	1 year	General Operating Support
East Side Neighborhood Develop- ment Company	\$50,000.00	1 year	In partnership, ESNDC and LEDC, will be leading a real estate focused Master Planning Process for the Payne Phalen and Daytons Bluff Neighborhoods on the East Side of Saint Paul.
East Side Neighborhood Develop- ment Company	\$15,000.00	1 year	2023 East Side Black Business Network
Fight For Your Dreams	\$50,000.00	2 years (\$50,000 in 2022 and \$50,000 in 2023)	General Operating support for program expansion, specifically to hire a full-time youth development director to implement a quarterly curriculum.
East Side Funders Group	\$25,000.00	2 years (\$25,000 in 2022 and \$25,000 in 2023)	General Operating support
ESABA Charitable Foundation	\$35,773.00	1 year	The development and launch of the East Side Investment Cooperative Initiative
Hill-Murray Foundation	\$400,000.00	Year 4 of 11- year grant	Future Leaders Scholarship Program
Hill-Murray Foundation	\$2,790.00	1-year	Program Support
Hill-Murray Foundation	\$50,000.00	1-year	General Operating Support
Latino Economic Development Center	\$100,000.00	1 year	General operating funds from the Runyon Foundation help underpin our core work while allowing us to formalize a commercial real estate (CRE) strategic direction
Open Arms of Minnesota	\$600.00	1-year	General Operating Support
Outfront Minnesota	\$2,500.00	1-year	General Operating Support
Theresa Living Center	\$50,000.00	1 year	General Operating Support
TOTAL	\$996,663.00		